



DriveLock Security Education: Strengthening human firewalls through employee awareness campaigns and training

Majority of successful cyberattacks are due to human error or misconduct. Attackers deliberately exploit the human factor to obtain sensitive data via phishing emails and social engineering. They smuggle malware into the company through manipulated removable media. The dangers and damage caused by a successful attack can be significantly reduced by raising the employee's awareness.

Humans are the weakest link in any holistic security strategy as research shows that human error is one of the biggest risks. Therefore, it is important to educate the workforce and explain the importance of their role within the chain of protective measures. The dangers and costs of a successful attack can be significantly reduced through training. However, these trainings are usually one-off, costly and unsustainable, as they are rarely conducted in direct temporal relation to a security-related activity. They are often perceived as unnecessary or annoying.

Security awareness training from DriveLock raises sustainable security sensitivity.

DriveLock Security Education is cost-effective, simple, very flexible to use, continuously available online or offline and centrally administrable. Employees can receive targeted advice and necessary security measures in response to certain activities, such as inserting a USB stick or connecting to a Bluetooth device. When an application is started, DriveLock can check whether it is a secure application and play a short campaign with security instructions on "how to handle new applications". Event-based campaigns are more effective and memorable, as they are addressed rightaway.

Easily and continuously improve the security awareness of your workforce by automatically displaying educational material on a weekly or monthly basis after logging on to the computer for the first time. In the event of an acute security incident, you can publish ad hoc company-wide behavioral measures to minimize the impact and potential costs.

Advantages of DriveLock Security Education

- + STRENGTHEN THE HUMAN FIREWALL!
- + EFFECTIVE SECURITY TRAINING, INEXPENSIVE AND VERY FLEXIBLE TO USE
- + APPEALING CONTENT, MICRO-LEARNINGS AND VIDEO SEQUENCES
- + INTERACTIVE DISPLAY OF SECURITY-RELEVANT INFORMATION AT RELEVANT EVENT
- + REDUCES THE DANGERS AND COSTS OF CYBERATTACKS
- + ENABLES RAPID RESPONSE TO SECURITY INCIDENTS TO MITIGATE IMPACT
- + DOCUMENTS THE IMPLEMENTATION OF PROTECTIVE MEASURES IN ACCORDANCE WITH THE EU-GDPR
- + TARGET GROUP-ORIENTED SEGMENTATION OF CONTENT
- + ALLOWS USE OF OWN MEDIA FORMATS, SUCH AS TEXT, GRAPHICS, VIDEO OR OWN WEB CONTENT



Test your knowledge!

Which of the following statements about phishing is true?

- Cyber criminals send phishing emails to hamper your working activities.
- Cyber criminals try to gather important personal or business information using phishing emails.
- If you receive a phishing email, you have already lost access to your information.



Learning success control through tests

Integrated tests allow you to immediately check your learning success independently and, if necessary, to go back to the relevant section in greater depth. This additional content, which is available as part of a subscription, is continuously updated, supplemented with current topics and made available to you centrally and automatically via the DriveLock Enterprise Server.

Advantages of DriveLock Security Awareness Campaigns

You can flexibly set up DriveLock Security Awareness campaigns according to your requirements to ensure target group-oriented and effective communication:

- For specific user groups, network environments, computer groups or a set period of time
- Choose the most suitable from a wide variety of media forms: Pure or formatted text, images or graphics, PDF documents, videos or existing web pages from intranet or internet. If you already have your own media, you can integrate them quickly and without much effort.
- Specify whether the user can skip the displayed content immediately or must view it in full and even confirm it.

As a CISO, there is no easier way to fulfil your obligation to provide evidence and comply with compliance requirements. At the same time, you document their implementation in terms of the EU GDPR.

DriveLock Security Awareness Content (add-on module)

Use high-quality awareness training as campaign elements on a wide range of IT security topics and in different lengths, from short video trainings to complete e-learning trainings with test questions and knowledge checks.

Security awareness content enhances DriveLock Security Education's security campaigns on topics such as:

- Data protection compliant handling of information
- Behavior and reporting of unusual occurrences
- Secure handling of user accounts, e-mail and passwords
- Use of mobile devices in the company (BYOD)
- Working securely outside the company network
- Recognizing and behaving in the event of phishing or malware attacks
- Correct handling of data in the cloud
- Attack possibilities via social engineering
- A total of over 30 topics that are continuously being expanded

DriveLock: Expert in IT and data security for more than 20 years

The German company **DriveLock SE** was founded in 1999 and is now one of the leading international specialists for cloud-based endpoint and data security. The solutions include measures for a prevention, as well as for the detection and containment of attackers in the system.

DriveLock is Made in Germany, with development and technical support from Germany.

